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Race Update

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Sponsorship Drive a roaring success

Geelong based Parker Family Drag Racing Team has come up with a novel way to attract sponsors. Thirty \$500 sponsors are being sought to be part of a sponsorship lottery. One of the 30 will then be drawn from the hat at a sponsors day at U-Brew It microbrewery late September to win a \$15,000 sponsorship package while the other 29 receive signage on the teams race transporter and other benefits. Parker Family Racing consists of father and son riders Phil and Sam Parker and a crew of 6 dedicated individuals. The winning company will receive full naming rights, logos, display rights, airfares and a corporate entertainment package for two

to the season finals in Queensland.

In just over one week the team has already sold nearly one third of positions, all before any media announcements were printed. With announcements to be made in Australia's leading Drag Racing magazine: Dragster Australia, an article recently in the Geelong Advertiser, further articles to be in the Ballarat Courier, Warrnambool Standard, the Hearld Sun and further publications in NSW and QLD, the rush for the final spots will be frantic.

"This is an excellent opportunity for smaller businesses

to join the passion we have and become part of the Parker Racing Team. When we approach businesses for sponsorship, we look at how we can give them more than \$500 worth of value, not just how we can get money out of their pocket!" said Sam. If you think your business could benefit from having the bikes on display at your shop or by having the bikes start up in your yard to motivate employee's, please contact Phil or Sam Parker on 0438414011 or sparker@deakin.edu.au to see how you can become part of the team.

Pro Stock Motorcycle first runs to be held on 19th

Parker Racing's brand new Pro Stock Hayabusa motorcycle will begin testing on the 19th of August at Heathcote Park. The team will be looking to do a few shake down runs to sort the new motor and chassis out before the season opener round at Western Sydney International Dragway (WSID) on the 1st of September. "It will be an excellent chance for use to get a couple of laps on the new motor to bed it in, make sure the chassis is dialed in and going straight and also an opportunity for me to remember how scary this things are!" commented Sam Parker the rider of the Pro Stock Motorcycle. "It will be a big step up for me after taking most of last season off to prepare this bike, I am looking forward to the rush of accelerating to 100km/h in 1.2 seconds and experiencing over 3 G forces during the run. I've been working

very hard in the gym during the off season to not only shed 8kg's but also to build more muscle that will hopefully enable me to hang on!" If you cant make it to Heathcote Park raceway (just outside of Bendigo) on the 19th, a full report on the days testing session will be in the next issue of Parker Racing's Race Update.



Sponsors Day Function announced at U-Brew It

The details for the “Sponsors Day” where the name of the business that wins the main draw of the Parker Racing sponsorship raffle are being finalized. The event will be held late September (after the first two rounds of the season) at U-Brew It Geelong. The fantastic day will have the teams race transporter on display along side both bikes (which will be started up for the crowd to hear) and will have many activities for spon-

sors and further potential sponsors to enjoy. Footage from the first two rounds will be shown in life size through a projector, a motorsports auction will take place, a bbq will be kept busy and everyone will be able to enjoy the quality beer produced in-house by U-Brew It. Be warned though, once tasting beer that is free from preservatives you will want to brew a few slabs yourself from the large menu of beers available.



Graham Rawson & Andrew Cogger from U-Brew It Geelong will be on hand for the day to help you brew your own fine drop

Pro Stock motor arriving soon

The motor for the teams Pro Stock motorcycle will make its way through customs on the 4th of August. The 1640cc Suzuki GS1150 based motor is coming all that way out from the UK. When asked why the team purchased a motor from Europe Sam replied with “This season the rules for Pro Stock bike in Australia have changed significantly, we now are allowed a much larger engine

and a couple of other things that we never had before. It was too much of a task to convert the current engine to these specifications so the team looked at a new engine for the season. The new Australian rules are very similar to what has been ran in Europe for a number of years. I also have some great contacts in Europe, so a few emails later and a deal had been done. The motor

will produce an amazing amount of power, over 300hp from a naturally aspirated 1.6 litre engine in fact. Now we just need to harness it.” Explained Sam.



“over 300hp from a naturally aspirated 1.6 litre engine in fact. Now we just need to harness it”

Nitro aint easy...

The delivery of the team’s Top Fuel Nitro motorcycle has been delayed again due to legal reasons from the sellers end. Unfortunately it is looking at this stage that this bike won’t be ready to attack the season with until after the first two rounds at Sydney and Queensland respectively. Phil will continue to ride the teams Turbocharged, Nitrous Oxide

injected Suzuki for the first two rounds to continue the chase for championship points. “We can’t let the points from the first two rounds of the season go that easily” explained Phil. “It will also give me the opportunity to complete some unfinished business on the bike and run a 7 second pass on it. We have been so close with it and feel it is just

around the corner. A 7 second pass would also help the sale of this bike drastically.” The turbocharged, nitrous oxide injected Suzuki is on the market for \$16,500 which is only a fraction of what the bike would cost to build. Any interested parties should contact Phil on 0408481663



Its not Nitro, but it will do for the first two rounds.

Sponsor Numbers Rising

Only just over a week into the Sponsorship drive and the team already has near 10 sponsors on board. This is an excellent response to the team and we are extremely proud to represent these businesses on in the fastest motorsport in Australia. In

no particular order here are the latest members of Parker Racing: Parker Pumps, Semples Pump Center, Qualitool, U-Brew It, S&R Pro, Eastern Creek Tavern and DAB Pumps (others will be announced when details have finalized) If you would like

your company to be part of the team or know someone who might be interested, please feel free to contact Sam on 0438414011 or sparker@deakin.edu.au to obtain a sponsorship proposal.



Victorian Track on the way

After six years without national level Drag Racing competition in Melbourne, ANDRA (Australian National Drag Racing Association) has appointed the team that made the Kwinana Motorplex venue in Perth possible with the Western Australian Government to pursue a new a new ANDRA Championship Drag Racing venue in Melbourne.

The team will work with local and state Governments to show how successful similar initiatives have been in Perth and in Western Sydney where street racing incidents have dropped significantly and crowds have flocked to watch 'real' drag racing at its finest level.

Once a Championship level track is back in Victoria, it

paves the way for the sport to continue to grow to become once again the largest motorsport in Australia as it was in the mid 90's.

This is a very exciting prospect for all Drag racing fans and competitors but especially for those of us in Victoria who are currently driving all the way to Sydney or Queensland to get onto a National level track.

"This would be a great opportunity for our fans and sponsors to become much more involved in our sport and I am excited by the prospect" announced Sam Parker from Parker Racing. "Not the mention the ability to just load up the trailer and head to the track on the weekend for some testing. These vehicles you cant just take for a

spin around the block , they require world class facilities. Not only would I love to have a test track in my own back yard, I can not wait to race in front of a home crowd. Unfortunately Calder Park stopped Championship Drag racing the year before I could get my license therefore I have never had the excitement of racing in front of a home crowd."

Back when there was Championship Drag Racing in Victoria, crowds of 40,000+ were attracted to meetings in Melbourne and made an incredible atmosphere. Here is hoping that the team ANDRA has appointed can make this happen with the Victorian Government.

"crowds of 40,000+ were attracted to meetings in Melbourne and made an incredible atmosphere"



Will ANDRA Drag Racing make its way back onto the Map in Victoria? This race team hopes so!

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PROFESSIONAL
FAMILY DRAG RACE
TEAM

If you have any articles that you would like placed in the next issue of Parker Racing, Race Update, please forward them to Sam Parker at sparker@deakin.edu.au. This newsletter goes out to 500 email addresses including members of the race team, sponsors and a large number of fans of the team. If you know of anyone else that would like to be added to the mailing list for this newsletter, please forward the email address to sparker@deakin.edu.au. You may also print copies of this newsletter and freely distribute it if you wish. If you wish to be removed from the mailing list, please contact me on the above email address.



The Parker Racing Pro Stock Motorcycle with body and engine removed.

What's Next?

Coming up in the next issue of Parker Racing Race Update will be the full report of how pre-season testing went with the teams Pro Stock Hayabusa and hopefully some pictures of the bike in action at Heathcote Park Raceway. An up-

date on the happenings with the teams Super-charged Nitro Top Fuel motorcycle plus a full East Coast Nationals warm up story. We'll look at the entry lists for each of the classes and see who we have to beat at the season opener! Until then, I

hope you have enjoyed this issue of Parker Racing, Race Update. I look forward to representing your company on the race track soon! Thanks,
Sam Parker



That's all for this issue folks!