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Race Update

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Sponsorship Drive Continues Strong

With nearly half of the sponsorship places sold for Parker Racing's novel sponsorship raffle, now is the time to get in before they are all gone. The team set a goal of having half of the 30 spots sold by the time they go to the season opener meeting held at Western Sydney International Dragway (WSID) and it looks as if they may exceed this goal. "As soon as the bikes are on the track, the remaining spots will sell quite quickly." Explained Phil Parker. "It will become quite obvious when people see

the amount of attention these amazing two machines receive in front of what is expected to be another sell out crowd in Sydney and also the coverage the bikes get on National television. That being said, we are still on the sponsorship trail and are having meetings in the next two weeks with a couple of businesses that may buy a number of spots. We are

also preparing a couple of initiatives that will give all of our sponsors the benefits of marketing to Drag Racing fans." More information will follow soon.



As the picture suggests, more sponsors are wanted!

Team Ready For The First Two Rounds Of Season

Leading into the first round of the 06/07 season, Parker Family Racing is faced with a huge task. Phil must try to qualify into what will be one (if not the) quickest ever Top Bike Field. To add to the list, they will be doing it with last season's bike. "The Nitro bike deal just didn't happen



in time, we will be collecting it in Queensland later this month and will have it ready for the third round of the season. It gives us a good opportunity to show everyone what this turbo/

nitrous bike can do and hopefully find a buyer for it!" Explained Phil. "We are going to have to run a 7 to qualify, I'm sure of that. The quality of the field that has entered

will produce some great racing for our fans and our sponsors - I can't wait to get out there." Not to be outdone, Sam Parker finds himself in a difficult scenario to start the season. With 12 of the Nations best bikes entered, Sam will have to produce personal bests to be part of the show on Saturday "We're going to have to run mid 7's to make the field. With 12 bikes entered and pre-season testing giving

everyone an idea of what the season will bring, the team is going to have to be on the game. Not to mention that this will be our first ever shot at Pro bike, welcome to group one racing I guess!" The team will compete in both Top Bike and Pro Stock motorcycle at Sydney's East Coast Nationals then travel north for the upcoming Australian Nationals in Queensland.



Parker Pumps



Sydney Sponsor's Insight

Parker Family Racing could not survive if it wasn't for our sponsors. Despite being a Victorian Family Based race team, WSID is our local track and considering that the first round of the season is in Sydney we thought it was the perfect opportunity to showcase our wonderful Sydney based marketing partners. S&R Pro are a Penrith based motorcycle performance workshop that are producers of some of the quickest street bikes in the country, these guys are famous for their turbocharged Suzuki

Hayabusa's and custom fabrication but can improve the performance of virtually anything. From engine retail sales to full custom engine building, give the guys a call on 47 322203 to talk about hey they can make you go quicker.

Our next marketing partner in this issues spotlight is Eastern Creek Tavern. Located just near the WSID track, there is no better place to go for a meal or a drink after a days racing. Affordable casual dining, a great atmosphere, state of the art facilities and live

bands and entertainment are just a few of the reasons why it is a favorite to everyone who has been there before. The Pitt Stop Café also produces some great take away meals for those on the run.

Both of these local companies are a great supporter of the sport of Drag Racing and we therefore ask that you support them.

If you would like to see your business listed in our next issue of Race Update, please contact Sam on 0438414011 or sparker@deakin.edu.au



www.easterncreektavern.com.au



**PROFESSIONAL
FAMILY DRAG
RACE TEAM**

Win with Parker Racing!!!

Parker Racing will soon be conducting a free raffle through each of its Sponsors. Simply go into any one of our sponsors and purchase an item from them (a dyno tune at S&R Pro in Sydney for example) to receive your raffle ticket. One lucky winner will then be drawn

from a hat to win a trip for two to Queensland for the season finals, the Winternationals. Included in the prize is air-fares, accommodation and grandstand seats. Please feel free to contact us or any of our sponsors for more information on this soon to be released raffle.

Until then, I hope you have enjoyed this issue of Parker Racing, Race Update. If you would like to receive this newsletter via email, please send your email address to: admin@parkerpumps.com.au

Thanks,



That's all for this issue, stay tuned for next issue via email or at the Australian Nationals in Queensland.